

To: Andrew Wooten | senior director of innovation Management and business development of City College of New York (CCNY)
From: Amrito Biswas, student
Date: Sep 21, 2022
Subject: Making an application version of Blackboard

The main focus of this memo is to request the president of the CCNY to build an application version of Blackboard since students face several issues while using Blackboard on the website, also the app version will provide many benefits that the website can not.

Summary

As CCNY students we are required to visit the Blackboard website regularly. It is used for seeing details about the classes, schedule, turning in work, and other activities, so definitely it's the most essential website for all the CCNY students. Also, we live in a society that is surrounded by technology which means we need to access many other websites every day of our life. All these websites require us to remember the login id and password and it can be overwhelming sometimes. Some might write it down in a notebook or online but others might find it risky. Therefore, it is necessary to make an app for Blackboard which will allow students to access their work more easily than the website does.

Discussion

By suggesting building an app for Blackboard, I have no motive to say that the website is incompetent but the app version of it would be more advantageous and accessible for the students. Yes, students do sometimes run into slight bugs and no-response errors, but I think it's reasonable to have some bugs in such a huge website. However, The main problem with Blackboard is that we need to browse it and log in every time we want to access it. Yes, there is an option to save the id and password but still requires 4-5 clicks. Now, this might make me sound like a lazy person but it can be a lot sometimes. Moreover, some students, especially newcomers, do not save their login information and forget them. Of course, you can reset your password but it becomes problematic when you forget it before taking a quiz or test.

I am aware that Blackboard is constantly getting updated and improving. However, students do face little bugs while using phones and tablets, through an app, it can be more customizable for such devices. Also, by allowing the app to send alerts and notifications, the students will be more aware of their work and other necessary actions that they need to take, this will help students to have even better academic growth.

All things considered, it would be effective to build an application version of Blackboard, such a project might be a little costly but it would be more time-saving, customizable, responsive, more personalized. These will enhance the education quality which will benefit the CCNY after all.

Thank you for serving as the senior director of innovation Management and business development of CCNY, under your leadership things have improved and are still getting better. I am sure that you are an open-minded and understanding person, who cares about the advancement of students. Therefore, I request you to make an app version of Blackboard that will help many students if not all. Also, other students can add more things to building this app which will make it even better.

Recommendation

Thank you for reviewing this proposal and I am available for any future discussion about this topic, you can email me anytime at abiswas000@citymail.cuny.edu.